

The **mission of “1 Decembrie 1918” University of Alba Iulia**, assumed by the University Charter and enshrined in the name of the institution, is defined, in its essential dimensions, by the national and European significance of the municipality of Alba Iulia and the area.

The University's mission derives from the richness and value of the historical, scientific and cultural treasure accumulated and preserved in Alba Iulia and is justified by the need to recover and capitalize on the cultural-historical tradition and human potential by preparing the young generation, developing scientific research and creating values, diminishing and, gradually, eliminating the gap between Alba Iulia as a national and European symbol, respectively Alba Iulia as a social, scientific and cultural reality. The mission of the University is defined on two levels:

Academically, the University is an institution of higher education and research, which aims, according to the University Charter, to achieve the status of an institution focused on education and advanced research. The balanced and interdependent development of education and research is the central way in which the University fulfils its mission namely to offer successful study programs on all cycles of university and postgraduate training, to generate research and innovation capacity, to attract the best researchers and the best students and meet the requirements of a developing society.

At the social level, the University's mission is to ensure the institutional framework and the material means to enhance and develop the potential of skills in Alba Iulia and the area, attract specialists from other areas of the country, establish an academic community to contribute to local development, regional and national integration and European integration through education, science, and culture.

- a) UAB assumes the mission to create favourable conditions for scientific evolution, professional promotion, and social affirmation for all beneficiaries of the educational act.
- b) UAB assumes the mission of contributing to the formation of the highly qualified human resource necessary for the socio-economic and technological development at the levels imposed by the labour market.
- c) UAB undertakes its mission to contribute to the effective equality of access to higher education for young people from economically and socially disadvantaged areas.

According to the provisions of the University Charter (Chapter II, art. 4), UAB assumes the mission of advanced scientific education and research, generating and transferring knowledge to society through:

- a) Initial and continuous training at university level, through bachelor's, master's, doctoral and postgraduate programs, for the purpose of personal development, the professional insertion of the individual on the labour market and the satisfaction of the competence need of the socio-economic environment.
- b) Scientific research, development, innovation, and technological transfer, through individual and collective creation, in the field of science, engineering, arts, letters, by ensuring performance and physical and sports development, as well as capitalizing and disseminating their results.